

Program Efficacy Team Report (Instruction)

2018 – 2019

Name of Department: Art

Efficacy Team: B. Melancon, A. Tolstova, W. Johnson

Overall Recommendation:

Continuation Conditional Probation

Rationale for Overall Recommendation:

The department did a good job of addressing each category. The committee recommendation is the department should provide an analysis of the data for the student success from 2016-2017 and 2017-2018, there is a decrease in degrees awarded and in certificates awarded from 2016-2017 to 2017-2018. The document articulates collaboration and forecasting as well as various opportunities to access courses.

It is the recommendation of the committee to monitor and comment on the drop of students from WSCH per FTES to additional sections added.

The department establish partnerships with neighboring community colleges and high schools. Overall demonstrating how the program is meeting the college and department objective contributing to student success. Continuation is recommended. The department is in alignment with the College's Mission and operating expectations.

Part I: Questions Related to Strategic Initiative: Increase Access

Goal: SBVC will improve the application, registration, and enrollment procedures for all students.

SBVC Strategic Initiatives: [Strategic Directions + Goals](#)

	Does Not Meet	Meets	Exceeds
Demographics	The program does not provide an appropriate analysis regarding identified differences in the program's population compared to that of the general population.	The program provides an analysis of the demographic data and provides an interpretation in response to any identified variance. The program discusses the plans or activities that are in place to recruit and retain underserved populations as appropriate.	In addition to the meets criteria, the program's analysis and plan demonstrates a need for increased resources.
Pattern of Service	The program's pattern of service is not related to the needs of students.	The program provides evidence that the pattern of service or instruction meets student needs. The program discusses the plans or activities	In addition to the meets criteria, the program demonstrates that the pattern of service needs to be extended.

		that are in place to meet a broad range of needs.	
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Does Not Meet Meets Exceeds

Efficacy Team Analysis and Feedback:

Demographics:

The Department analyzed the demographics and provided good information comparing the information to the campus demographics. The program notes differences from general population in both gender and ethnicity and has a plan to address the percentage variance in gender. The department has identified strategies to “stimulate and sustain the interest and growth of the disabled but actual planning with DSS is unclear for these activities is unclear.

Pattern of Service:

The pattern of service offered by the department spans all time blocks (morning/afternoon/evening/weekday/weekend) and also offers classes online. Additionally, the department has sought to meet the needs of those students pursuing a degree in graphic design or certificates in graphic design or web design by adding several art classes all hours of the day and evening.

The committee recommends the Art Department has covered several areas of the Strategic Direction and Goals for both demographics and pattern of service.

1 Increased access

2 Promote Student Success

5 Effective Evaluation + Accountability

Part II: Questions Related to Strategic Initiative: Promote Student Success

Goal: SBVC will increase course success, program success, access to employment, and transfer rates by enhancing student learning.

SBVC Strategic Initiatives: [Strategic Directions + Goals](#)

	Does Not Meet	Meets	Exceeds
Data/Analysis demonstrating achievement of instructional or service success	Program <u>does not provide an adequate analysis</u> of the data provided with respect to relevant program data.	Program <u>provides an analysis</u> of the data which indicates progress on departmental goals.	In addition to the meets criteria, the program <u>uses the achievement data</u> in concrete planning and <u>demonstrates</u> that it is prepared for growth.
Service Area Outcomes and/or Student Learning Outcomes and/or Program Level Outcomes	Program <u>has not demonstrated</u> that it is continuously assessing Service Area Outcomes (SAOs) and/or Student Learning Outcomes	Program <u>has demonstrated</u> that it has fully evaluated within a four-year cycle and is continuously assessing <u>all</u> Service Area Outcomes (SAOs) and/or Student Learning	In addition to the meets criteria, the program <u>demonstrates that it has fully incorporated Service Area Outcomes (SAOs) and/or Student Learning Outcomes (SLOs) and/or Program Level Outcomes (PLOs) into its</u>

	(SLOs) and/or Program Level Outcomes (PLOs) based on the plans of the program since their last program efficacy. Evidence of data collection, evaluation, and reflection/feedback, and/or connection to area services is missing or incomplete .	Outcomes (SLOs) and/or Program Level Outcomes (PLOs).	<u>planning, made appropriate adjustments, and is prepared for growth.</u>
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Does Not Meet Meets Exceeds

Efficacy Team Analysis and Feedback:

The program provides an analysis of its success and retention data. Strategies are implemented to collect appropriate data to support the assertion. The report includes newly developed Service Area Outcomes and plans to evaluate on a yearly basis. However, the department compares and addresses the differences from 2013-2014 and 2017-2018 for the student success, while there is a decrease in degrees awarded and in certificates awarded from 2016-2017 to 2017-2018.

The program provides evidence of SLO assessment, the evaluation of the SLO data is discussed in great detail. The program does describe how data is evaluated and plans for future evaluation.

The committee recommends the Art Department has covered several areas of the Strategic Direction and Goals for success and SLOs

2 Promote Student Success

3 Improve Communication, Culture and Climate

5 Effective Evaluation + Accountability

Part III: Questions Related to Strategic Initiative: Improve Communication, Culture & Climate

Goal: SBVC will promote a collegial campus culture with open line of communication between all stakeholder groups on and off-campus.

SBVC Strategic Initiatives: [Strategic Directions + Goals](#)

	Does Not Meet	Meets	Exceeds
Communication	The program does not identify data that demonstrates communication with college and community.	The program identifies data that demonstrates communication with college and community.	In addition to the meets criteria, the program demonstrates the ability to communicate more widely and effectively, describes plans for extending communication, and provides data or research that demonstrates the need for additional resources.

Culture & Climate	The program does not identify its impact on culture and climate or the plans are not supported by the data and information provided.	The program identifies and describes its impact on culture and climate. Program addresses how this impacts planning.	In addition to the meets criteria, the program provides data or research that demonstrates the need for additional resources.
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Does Not Meet Meets Exceeds

Efficacy Team Analysis and Feedback:

The department does a good job of internal program evaluation which is conducted and results are shared with relevant parties. A wide audience is served through regular and accessible communication with the college community on career days. The department uses several avenues of distributing information. The postcards are mailed to the community and other institutions and our mailing list is quite extensive. As an example; the Gresham Art Gallery is used as a culturally rich gathering place for other departments of the campus. The gallery has been used for receptions for management candidates, for tenure receptions, for the Phineas Magazine reception and as part of the Taste and Tour event.

The program recognizes the critical need for the students and graduates to represent the program well. In order to achieve this, the program faculty participate in regular professional development, and take seriously their obligation to the students. The program maintains effective communications with internal and external stakeholders. The department uses marketing as a strong avenue of distribution and results of planned events.

For example, all 19 of our art faculty were recognized for their contributions to the art-world and the community by Assembly Member Eloise Gómez Reyes at the 2018 Faculty Art Show. The information and photographs of the faculty were forwarded to the marketing department. Noteworthy events are also sent to the Division Dean for inclusion in the President's Report.

The committee recommends the Art Department has covered several areas of the Strategic Direction and Goals for Communication, Culture and Climate

2 Promote Student Success

3 Improve Communication, Culture and Climate

IV: Questions Related to Strategic Initiative: Maintain Leadership & Promote Professional Development

Goal: SBVC will maintain capable leadership and provide professional development to a staff that will need skills to function effectively in an evolving educational environment.

SBVC Strategic Initiatives: [Strategic Directions + Goals](#)

	Does Not Meet	Meets	Exceeds
Professional Development	The program does not identify currency in professional development activities.	Program identifies current avenues for professional development.	In addition to the meets criteria, the program shows that professional development has impacted/expanded the program and demonstrates that the program is positioning itself for growth.

Does Not Meet Meets Exceeds

Efficacy Team Analysis and Feedback:

The department does provide access to a wide variety of professional development activities/organizations. The department also establish partnerships with neighboring community colleges and they continue to work with both for-profit and non-profit clients.

The committee recommends the Art Department has covered several areas of the Strategic Direction and Goals professional development

4 Maintain Leadership and Promote Professional Development

V: Questions Related to Strategic Initiative: Effective Evaluation & Accountability

Goal: SBVC will improve institutional effectiveness through a process of evaluation and continuous improvement.

SBVC Strategic Initiatives: [Strategic Directions + Goals](#)

	Does Not Meet	Meets	Exceeds
Mission/ Statement of Purpose	The program <u>does not have</u> a mission/ statement of purpose, or it <u>does not clearly link</u> with the institutional mission.	The program <u>has</u> a mission/statement of purpose, and it <u>links</u> clearly with the institutional mission.	
Productivity	The data <u>does not show</u> an acceptable level of productivity for the program, or the issue of productivity is not adequately addressed.	The data <u>shows</u> the program is productive at an acceptable level.	The program functions at a highly productive level and has planned for growth as appropriate.
Relevance, Currency, Articulation	The program <u>does not provide</u> evidence that it is relevant, current, and that courses articulate with CSU/UC, if appropriate. <u>Out of date course(s) that were not launched into Curricunet by Oct. 1, 2017 may result in an overall recommendation no higher than Conditional.</u>	The program <u>provides</u> evidence that the curriculum review process is up to date. Courses are relevant and current to the mission of the program. Appropriate courses <u>have been articulated</u> or transfer with UC/CSU, or <u>plans are in place</u> to articulate appropriate courses.	In addition to the meets criteria, the program <u>discusses plans</u> to enhance current course offerings that link to student/community needs and positions the program for improved student outcomes.

Challenges	The program <u>does not incorporate</u> weaknesses and challenges into planning.	The program <u>incorporates</u> weaknesses and challenges into planning.	The program <u>incorporates</u> weaknesses and challenges into planning that demonstrate the need for expansion.
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Does Not Meet Meets Exceeds

Efficacy Team Analysis and Feedback:

The program has a mission statement, which supports the mission of the college. Of special note is the Art Department serves to increase diversity of the over-all program, thereby satisfying a key element of the college mission.

The program provides data and the data analysis that the program is productive at an acceptable level. As mentioned in the document the department for three years there has been targeted effort to make students more aware of career opportunities in art and design and the numbers suggest the Career Days may have helped

The department shows the curriculum is up to date. Art 103 should be reviewed on 04/18/2017, but will undergo content review in the Fall 2019. The department will offer ART 121 in Fall 2019, and the class will be added to the catalog. The department has gone to the extremes to confirm each course was examined using Assist.org. Each course in the art department transfers to at least one a CSU or UC institution.

The art department does incorporate the weaknesses and challenges and recognizes the budgetary constraints faced by the institution. The art programs and the CTE programs within the art department strongly encourages the administration to support the hiring of a full-time art faculty member.

The committee recommends the Art Department has covered several areas of the Strategic Direction and Goals for mission / statement of purpose, productivity, currency, and challenges.

1 Increase access

3 Improve Communication, Culture and Climate

5 Effective Evaluation and Accountability

VI: Questions Related to Strategic Initiative: Provide Exceptional Facilities

Goal: SBVC will support the construction and maintenance of safe, efficient, and functional facilities and infrastructure to meet the needs of students, employees, and the community.

SBVC Strategic Initiatives: [Strategic Directions + Goals](#)

	Does Not Meet	Meets	Exceeds
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Facilities	The program does not provide an evaluation that addresses the sustainability of the physical environment for its programs.	Program provides an evaluation of the physical environment for its programs and presents evidence to support the evaluation.	In addition to the meets criteria, the program has developed a plan for obtaining or utilizing additional facilities for program growth.
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Does Not Meet Meets Exceeds

Efficacy Team Analysis and Feedback:

The program does provide and evaluation of the facility and the equipment used within the program. Technology, Space, Maintenance and sustainability of the facility are documented and has supportive evidence to confirm the evaluation.

The committee recommends the Art Department has covered several areas of the Strategic Direction and Goals for facilities

6 Provide exceptional facilities

VII: Previous Does Not Meet Categories

Does Not Meet Meets Exceeds

Efficacy Team Analysis and Feedback:

All areas received “meets” in the last efficacy cycle.